

## **Company Profile**

Jettable introduces the next-generation pigmented ink and inkjet platforms for ceramic tile decoration. High throughput and reliable printing of all sizes of porcelain, floor and wall tiles, enamel and other ceramic sheets, is now possible. Strong colors and complete coverage in rich, vibrant shades with controlled tonality and all the benefits of color management. Non-contact printing allows process decoration of all types of structured bodies.

Digital inkjet creates new applications for ceramic manufacturers that have previously relied on screen or roller printing. Integration into production lines allows high throughput with maximum flexibility. Special pieces with high relief may be decorated on stand-alone printers, replacing hand labor.

Inkjet means a clean, friendly technology that saves money, time and space and allows on-demand tile decoration with no need to build, wash or store expensive screens. Short production runs and no set up time between them enable flexible production and dramatic increase in tile portfolio and design variety.

Jettable is dedicated to the field of ceramic printing and decoration for industry. Located in Netanya, Israel, in the heart of the largest cluster of inkjet development companies in the world, Jettable employs experienced best-in-class chemists and engineers. The company numbers amongst its shareholders leaders in the field of inkjet, ceramics and high technology products.

A full line of ceramic decoration machinery has been developed to answer the needs of the ceramic tile and tableware industries. The machines range from in-line fixed-array decorators mounted over conveyors, to a variety of flatbeds with different table sizes and printhead configurations to suit different applications.

The ink sets are based on industry standard pigments for in-glaze and under-glaze printing of wall and floor tiles, as well as for vitreous enamels.

This product line is being officially launched at the Tecnargilla Fair in Rimini, at the beginning of October 2008, and since then was installed in various key customers.

Machines and inks will be distributed through specialist partners and distributors in major markets.

The company's **value offering** to the decoration industry is brilliant colors, cost-effectiveness and reliability in real-world production environments and short run printing with industry leading technology.